







































## Appendix K

### CULTURAL RESOURCES ELEMENT, CONTINUED

Cultural Resources Interactive Boards	
Implementation Strategies	# of dots
<b>PURSUE CONNECTIVITY</b> Require that the City's historic and urban neighborhoods/districts are walkable and connected to destinations.	27
<b>SUPPORT HIGH QUALITY INFILL DESIGN</b> Pursue policies, plans, and incentives that promote high quality infill design to ensure a vibrant and thriving City and a unique built environment.	22
<b>PROVIDE FUNDING FOR LOWER-INCOME OWNERS OF HISTORIC RESOURCES</b> Assist lower-income homeowners with funding for basic repairs of their historic buildings which would help neighborhoods thrive and would also help achieve equitable access to the Bailey Bill tax abatement.	18
<b>PUBLIC ART PLAN</b> Work with stakeholders to develop a comprehensive process for funding, commissioning, maintaining, and preserving public art and art in public places.	17
<b>CREATIVE PARTNERSHIPS</b> Identify opportunities to bring artists and creators together with City agencies and civic organizations to integrate art into vital public services.	11
<b>ENHANCED CULTURAL SPACES</b> Increase awareness, accessibility, and the range of offerings for existing cultural facilities.	9

Cultural Resources Interactive Boards	
Implementation Strategies	# of dots
<b>CREATE A CIVIC DESIGN CENTER</b> Elevate the quality of Columbia's built environment, promoting excellence in design and a more beautiful and functional city for all, through public participation, education, facilitation, and collaboration.	7
<b>ASSIST AND ENGAGE OUR CITIZENRY</b> Provide workshops and resources to help historic property owners with their buildings, create a preservation certification program for contractors, build a larger pool of craftspeople for historic buildings, etc.	6
<b>CULTURAL EXPRESSION IN NON-TRADITIONAL SPACES</b> Encourage artists and arts organizations to create programming for underutilized or non-traditional public spaces.	5
<b>STUDY AND PROMOTE</b> Prioritize studies that explore and promote the economic impact of preservation, heritage tourism, and design review in the City of Columbia.	4
<b>METHODS FOR COMMUNICATING CULTURAL OFFERINGS</b> Create campaigns designed to inform residents of available cultural activities.	3

## Appendix K

### PRIORITY INVESTMENT ELEMENT

Informational boards for the priority investment element included:

- An overview of priority based budgeting and how that relates to priority investment
- A blank board to allow participants to respond to the question, “Of the strategies presented tonight, the most important one for Columbia to accomplish in the next ten years is...”

Participants were also asked to place a dot on their preferred answer for a number of questions related to how they would prioritize investments. The combined totals for dots for the two February open houses are listed below.

DRAFT 3.11.20

## Appendix K

### PRIORITY INVESTMENT ELEMENT, CONTINUED

Question 1	
Recognizing funding is limited, what types of projects should we dedicate funding to over a 10-year period?	# of dots
A. Fewer but larger-scale projects	6
B. More but smaller-scale projects throughout the City	2
C. A combination of both, knowing both will take longer	23

Question 2	
Rank the following statements in order of importance by placing a dot for each statement	
A. The implementation of projects and programs should be focused in the core of the City and along corridors	# of dots
Least Important	7
Somewhat Important	8
Most Important	12
B. The implementation of projects and programs should be balanced equally across Council Districts	# of dots
Least Important	9
Somewhat Important	13
Most Important	5
C. The implementation of projects and programs should be equitable - identify areas that have been left behind or suffered greater hardships first	# of dots
Least Important	2
Somewhat Important	10
Most Important	17

Question 3	
How should the City increase funding in order to fund its top priorities? (Place a dot in all that apply)	# of dots
Increase property taxes	5
Fees for new development (such as impact fees)	19
Fees for non-taxable properties	13
Leverage other options for area-specific improvements (such as tax increment financing districts)	8
Leverage City property to increase investment	8
Seek grant / philanthropic funding	19
Increase enforcement efforts	13
Issue municipal bonds / increase debt	5
Other	2